

What are the Public Realm Improvements

Trafford Council is planning to improve Kingsway, Stretford. Plans include the creation of cycle lanes, new bus stops, increased areas of public realm with tree and shrub planting, seating and play. Works will commence in May 2023



We were told...	So we are proposing to...	This will mean that...	Which will result in...	Making...
“Kingsway is a busy road with pedestrian guard railings that severs the town centre from Victoria Park”	Remove pedestrian guard railing and rationalise surface crossing points	Improved pedestrian routes between the town centre and the Victoria and St Ann’s Neighbourhoods	More people walk into the town centre increasing activation and reducing car traffic	Stretford become an attractive and inclusive walking environment
“Kingsway has too much traffic and speeds are too high”	Traffic speeds and vehicle numbers are reduced	Traffic speeds and vehicle numbers are reduced	Car journey times increase making Kingsway a non-preferential route, former car users are drawn to more sustainable travel options	Stretford’s streets enable, and encourage, people to drive less
“Kingsway is not a safe environment for pedestrians”	Create wider pedestrian footways, separated from road traffic by planting and with seating and lighting provided	Kingsway becomes a safer and more attractive walking environment, Stretford becomes a destination with less road/more place	More people walk into and through Stretford, increasing footfall in the town centre and activating the streetscape, Dwell time increases providing additional surveillance	Stretford has green vibrant streets that are welcoming and safe places to spend time in
“Stretford has limited and disconnected cycle infrastructure”	Install segregated cycle lanes to Kingsway and plan connections into wider cycle network on A56 and Canal towpath;	Cycling to, from and through Stretford becomes safer, more accessible and easier to navigate	More people choose cycling as a means of transport and bike use increases at the expense of car use	Kingsway is a safe and connected cycling experience;
	Cycle hire (including e-bikes) and parking provided at strategic points for the town centre			Stretford has a future proofed street network

The Public Realm Improvement Works

Green



Maximise green and blue infrastructure (Introduce SuDS)



Reinforce and plug into existing wildlife connections



Create opportunities for community involvement



Create links between existing green spaces

Community



Create new usable public realm



Safe and welcoming spaces



Placemaking a key driver in the creation of spaces



Improve pedestrian and cycle safety

Connections



Prioritise active travel



Integrate into the Town Centre



Strengthen connections with Victoria Park neighbourhood



Introduce active travel infrastructure

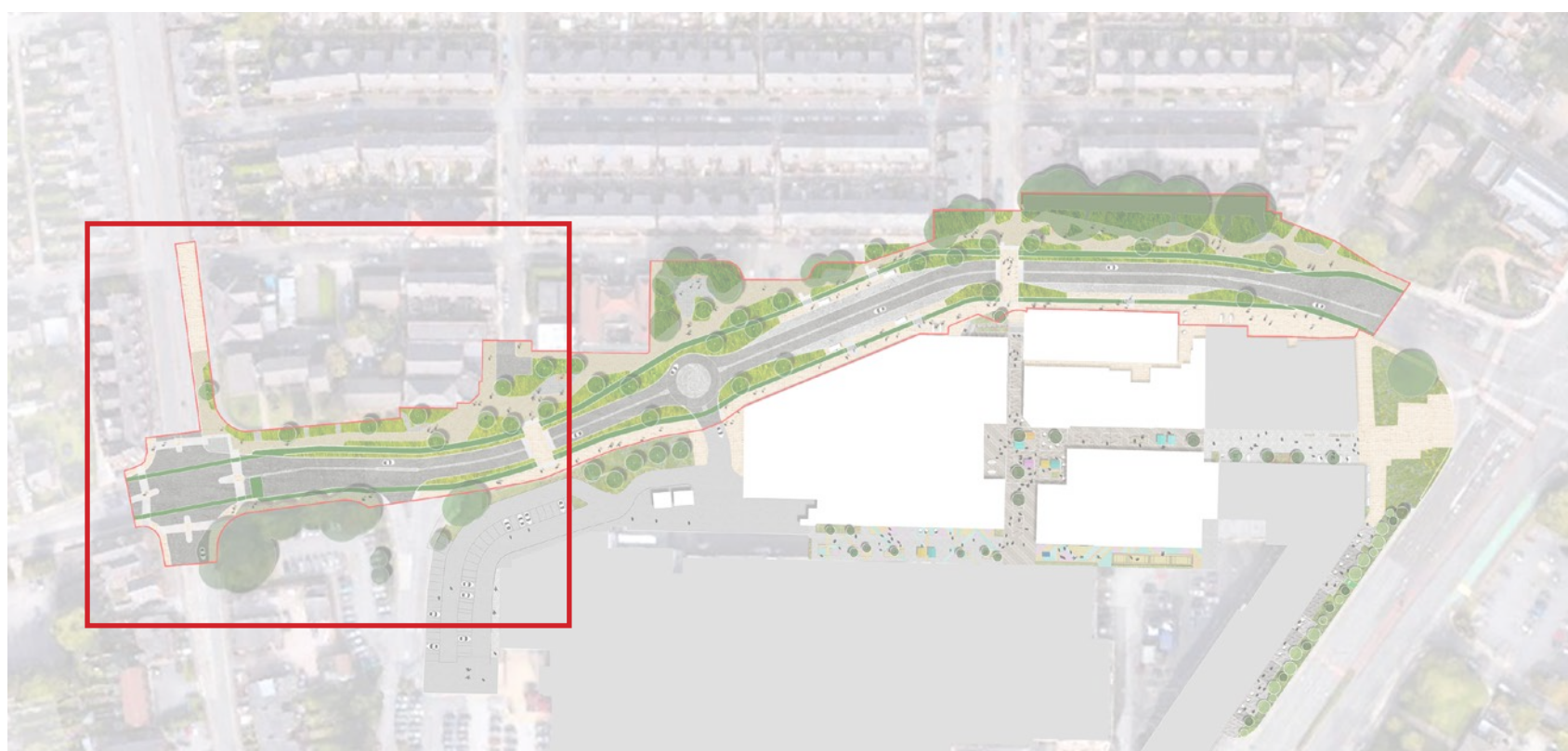


1. BARTON ROAD JUNCTION

2. STRETFORD MALL FRONTAGE

3. CHESTER ROAD CONNECTION

Barton Road Junction



Trees and planting, including rain gardens will create a vibrant street environment and attract wildlife into the town centre



A new public space for pedestrians runs along the northern edge of Kingsway. It includes new areas of planting, seating pockets and informal nature play



New street lighting will make the area feel safe and welcoming for all users.



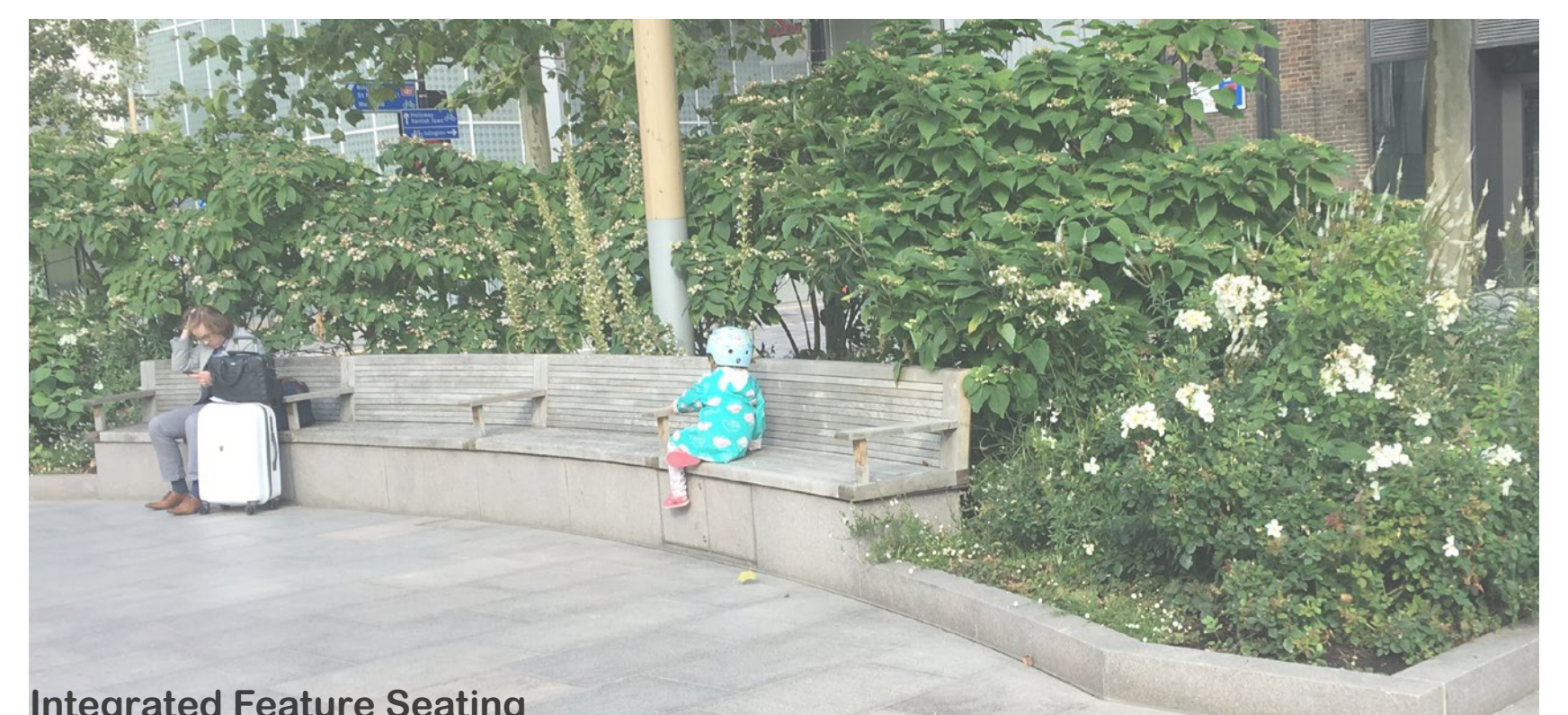
Improvements are proposed to Barton Road Junction to allow traffic flows connecting with the new layout for Kingsway



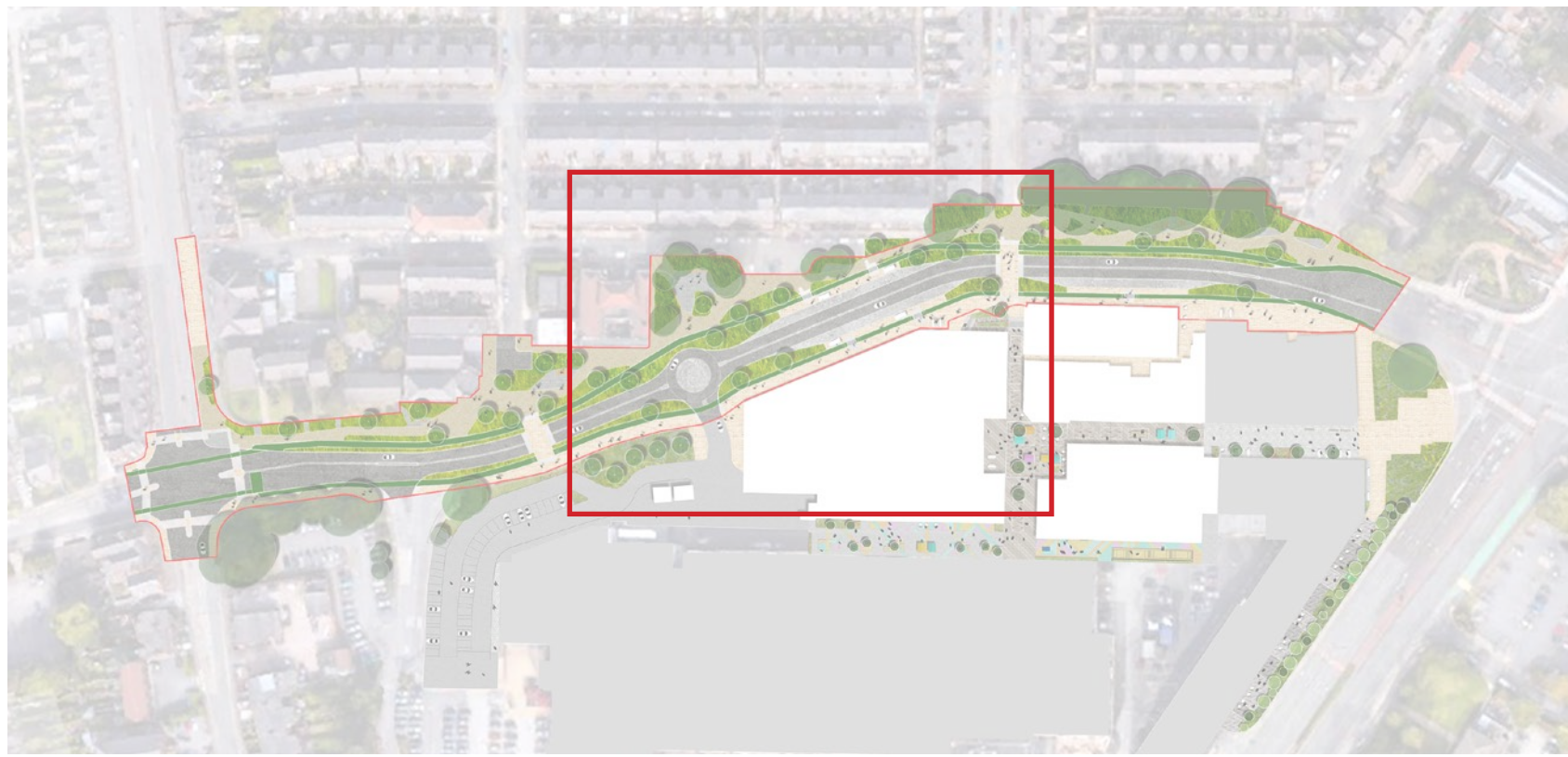
New cycle lanes in both directions along Kingsway, separated from vehicle traffic by areas of planting



The subway is infilled and a new surface crossing links Stretford Library, Bennett Street and Victoria Park to the town centre



Stretford Mall Frontage



Segregated Cycle Lane



Surface Crossing



Existing mature trees in the Rose Garden will be protected as a feature in the enhanced community space



Expanded areas of wildlife friendly planting will be provided for local people to enjoy



Social spaces at a range of different sizes will allow people to meet, socialise and hold community events



Pedestrians and cyclists will each have a clear, car-free space to move safely along the street

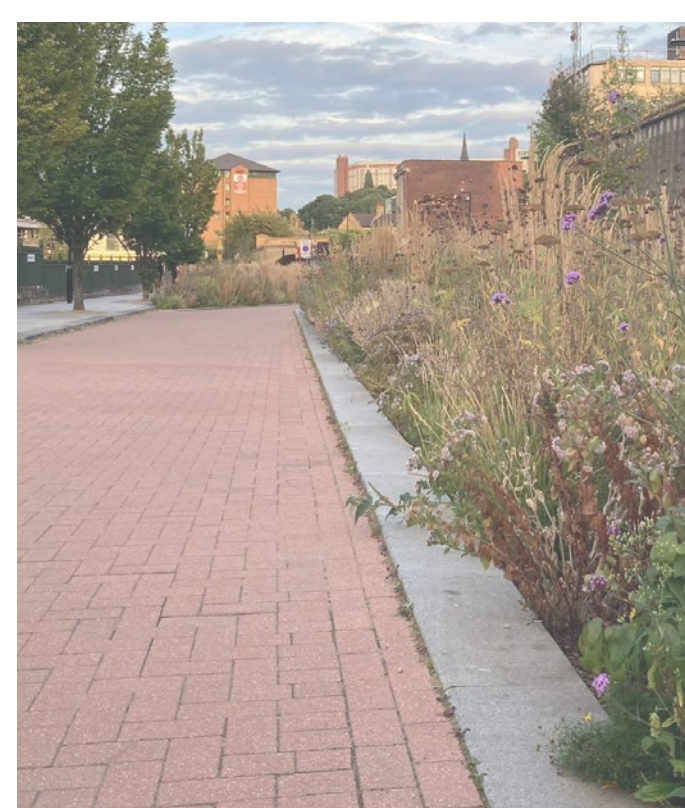


New and improved pedestrian and vehicle connections into the revitalised Stretford Mall

Opportunity to provide cycle hire stands within Stretford town centre with the vision of creating an Active Travel Hub.








Floating Bus Stop

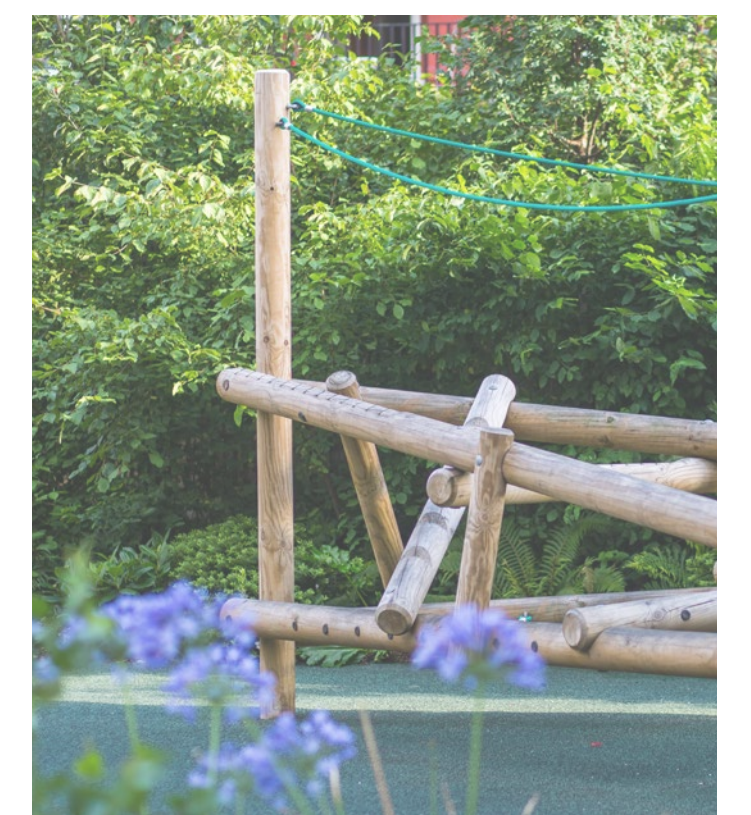


Roundel

Chester Road Connection



-  Existing mature trees retained and enhanced with areas of wildflower meadow planting
-  Rain gardens line both sides of the road, helping to catch water and reduce flooding in the local area
-  New planting will attract wildlife and create green links to Victoria Park and the Bridgewater Canal
-  Play and seating spaces along the route provide places to pause, socialise and relax
-  Improved connections from the local neighbourhoods into the redeveloped town centre shopping area
-  Design will allow improved future cycle and pedestrian movement across the Chester Road Junction



Next Steps

